

**Huntington's Disease  
Society of America**

# **SPONSORSHIP PACKET**



**The Team Hope Walk program is HDSA's signature grassroots fundraising campaign designed to provide hope and support for those affected by Huntington's disease.**

**TEAM HOPE WALK**

**SEPTEMBER 22, 2018**

**FALLS PARK**

**PENDLETON, IN 46064**

**Family is** *everything.*



Dear Friends of HD Families,

The Huntington's Disease Society of America (HDSA) is excited to announce the Indiana Team Hope Walk to be held September 22, 2018 at Falls Park. Team Hope Walk events represent the largest local opportunity for members of the HD community to come together with friends, family members, neighbors and the community at large to raise necessary awareness and funds to support HDSA. We sincerely hope that will join us this September.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure.

Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 30,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – **simultaneously**.

A local Team Hope Walk sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised more than \$9 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. At HDSA, family is everything.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We are requesting all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit [www.hdsa.org](http://www.hdsa.org), and our Team Hope webpage at [www.hdsa.org/teamhope](http://www.hdsa.org/teamhope).

Enclosed you will find a packet that outlines the sponsorship opportunities in detail. Please contact me directly if you have questions or need additional information. Thank you for your consideration, and we hope to see at the Team Hope Walk!

**Walk Chairperson- Kristi Graves**

**765-623-5404**

**Graves917@att.net**

# ABOUT HUNTINGTON'S DISEASE



Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years.

Many describe the symptoms of HD as having ALS, Parkinson's & Alzheimer's – *simultaneously*. Symptoms usually appear between the ages of 30 to 50, and worsen over a 10 to 25 year period. Over time, HD affects the individual's ability to reason, walk and speak. Ultimately, the weakened individual succumbs to pneumonia, heart failure or other complications.



Each child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 30,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

**There is no cure.**



## PROGRAMS & SERVICES

- The Huntington's Disease Society of America (HDSA) has a nationwide Helpline and network of Chapters & Affiliates that provides support and referrals for individuals with HD and their families.
- HDSA is currently working to pass the Huntington's Disease Parity Act, which will improve the lives of people facing HD by removing costly delays in services.
- In 1993, researchers identified the gene that causes HD. HDSA supports clinical, translational and basic research at leading research facilities globally aimed at developing treatments and, ultimately, a cure.
- HDSA currently has 39 Centers of Excellence across the United States that provide an elite multidisciplinary approach to Huntington's disease care and research.
- HDSA currently has more than 57 Social Workers & 170 support groups around the country. HDSA social workers provide vital information, referrals, and help start and maintain support groups.

# SPONSORSHIP OPPORTUNITIES

## Huntington's Disease Team Hope Walk September 22, 2018

### **Presenting Sponsor - \$1000.00**

- Name and Logo prominently featured on event website and all event email blasts
- Logo as Presenting Sponsor on event Banner
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Premier Vendor/Exhibit space at event to distribute product and promotional materials
- Recognition in HDSA's 2016 Year in Review Magazine
- Sponsor highlighted in all pre- and post-event publicity

### **Gold Sponsor - \$750.00**

- Name and Logo featured on event website and all event email blasts
- Logo printed on walk banner
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Vendor/Exhibit space at event to distribute product and promotional materials
- Sponsor mentioned in all pre- and post-event publicity

### **Silver Sponsor - \$350.00**

- Logo printed on walk banner
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Vendor/Exhibit space at event to distribute product and promotional materials

### **Bronze Sponsor - \$250.00**

- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Vendor/Exhibit space at event to distribute product and promotional materials

### **Event Sponsor - \$100.00**

- Logo featured on back of participant t-shirts

# SPONSORSHIP FORM



## Select Sponsorship Level:

- PRESENTING SPONSOR \$1000.00
- GOLD SPONSOR \$750.00
- SILVER SPONSOR \$350.00
- BRONZE SPONSOR \$250.00
- EVENT SPONSOR \$100.00

## Payment Information:

Cash \_\_\_\_\_ Check: \_\_\_\_\_ Send Invoice: \_\_\_\_\_ Credit Card: Visa/MasterCard/Amex/Disc

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Credit Card Expiration Date: \_\_\_\_\_ Credit Card CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Address/Zip: \_\_\_\_\_

## Sponsoring Company Information:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

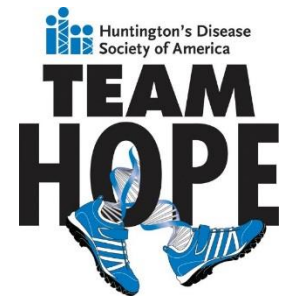
### SUBMIT COMPLETED FORM TO:

Kristi Graves

518 Wedgewood Drive

Anderson, In 46013

# IN-KIND DONATION FORM



## Donating Company Information:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Donated Items Name & Description:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Fair Market Value

Fair Market Value of Each Item: \$ \_\_\_\_\_

Number of Items Contributed: \_\_\_\_\_

Total Fair Market Value: \$ \_\_\_\_\_

## SUBMIT COMPLETED FORM TO:

Kristi Graves

518 Wedgewood Drive

Anderson, In 46013